



LUP-CS-001

LEVELUP PRODUCTIONS BOOK DEVELOPMENT SERVICES & PRICING GUIDE

Founder-led creative development, manuscript guidance, story planning, and creator support

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OWNER	LevelUp Productions / Founder
PRICING MODEL	Founder-Led Pilot Pricing

Pricing ranges are estimates. Final pricing is confirmed through a written project scope and quotation before paid work begins.

01. Purpose of This Guide

This guide provides a transparent starting point for LevelUp Productions book-development services. It is intended to help creators understand what support is available, what each service includes, and the typical price range before a project is formally scoped.

CREATOR-FIRST PRINCIPLE

The creator remains the creator.

LevelUp Productions is built to help committed creators organize, expand, strengthen, and complete original work. Development support does not automatically transfer ownership of a creator's manuscript, characters, concepts, or intellectual property. Any ownership, licensing, work-for-hire, or rights arrangement requires a separate written agreement.

02. What LevelUp Book Development Is

LevelUp Productions currently focuses on founder-led creative and manuscript development. The service is collaborative: LevelUp can identify options, test story logic, organize material, recommend solutions, and help build a completion path, while the creator retains final creative authority over their own work unless a separate agreement says otherwise.

- Concept and idea expansion
- Story structure and outline development
- Character, setting, and world development
- Chapter and scene development
- Continuity and consistency support
- Revision planning and manuscript assessment
- Ongoing book-development coaching and accountability
- Publishing-readiness planning and project organization

SERVICE BOUNDARY

Development is not the same as every form of editing.

Unless specifically included in a written quote, LevelUp book-development services do not automatically include professional copyediting, proofreading, legal review, cover design, interior formatting, printing, distribution, ISBN purchases, marketing campaigns, or guaranteed publication. Those services may be quoted separately, coordinated through another professional, or added later as LevelUp expands.

03. Core Services

SERVICE	WHAT IT INCLUDES	TYPICAL RANGE
Discovery Call	20-minute introductory conversation to understand the project, creator goals, current stage, and whether LevelUp is a reasonable fit.	No charge
Book Development Consultation	Focused 60-minute working session on story problems, direction, structure, creative choices, or next steps. Brief written recap included.	\$50-\$75 / session
Concept Expansion Session	60-90 minute guided development session to broaden an early idea into clearer premise, audience, conflict, character, and possible story paths. Written development notes included.	\$75-\$150
Book Development Roadmap	A written development plan identifying project goals, current condition, major gaps, recommended sequence, milestones, and completion priorities.	\$150-\$350
Outline & Structure Development	Development or restructuring of chapter order, acts, major beats, plot progression, nonfiction sections, or overall book architecture.	\$250-\$650
Chapter Development Review	Detailed review of one chapter, normally up to about 5,000 words, with development notes on purpose, structure, pacing, character, clarity, continuity, and next revision steps.	\$60-\$125 / chapter
Character / World Development	Structured development of characters, relationships, backstory, setting, rules, factions, timelines, or world-building records.	\$150-\$500
Continuity & Consistency Audit	Review focused on contradictions, timeline, character knowledge, injuries/state, objects, locations, rules, terminology, and other continuity risks.	\$200-\$600
Revision Roadmap	A manuscript-specific revision sequence that converts feedback into prioritized, manageable passes and completion gates.	\$150-\$350
Publishing-Readiness Planning	Planning support for what remains before publication: editorial stages, source files, metadata needs, cover/interior coordination, distribution research, and readiness checklist.	\$125-\$300

04. Manuscript Assessment Pricing

A manuscript assessment provides big-picture developmental feedback and a written action plan. It is less intensive than a full line-by-line developmental edit and is priced primarily by manuscript length and complexity.

MANUSCRIPT LENGTH	TYPICAL ASSESSMENT RANGE
Up to 25,000 words	\$250-\$450
25,001-50,000 words	\$450-\$750
50,001-80,000 words	\$750-\$1,250
80,001-100,000 words	\$1,000-\$1,500
Over 100,000 words	Custom quote

05. Development Packages

PACKAGE	TYPICAL RANGE	BEST FOR / GENERAL SCOPE
Foundation Package	\$150-\$300	For a creator with an early concept or partial idea. Typically includes intake, one development session, concept expansion, and a written next-step roadmap.
Structure Package	\$350-\$750	For a creator who needs a strong book architecture before drafting or revising. Typically includes intake, outline/structure work, one or two review sessions, and a controlled development plan.
Guided Development Partnership	\$750-\$1,500	For active drafting or revision over several weeks. May include recurring sessions, chapter reviews, continuity tracking, development notes, and progress planning.
Full Manuscript Development Partnership	\$1,250-\$2,500+	For a substantial manuscript-development engagement involving multiple passes, ongoing consultation, structure/continuity support, and a completion roadmap. Exact scope is defined before work begins.

06. Ongoing Book-Development Support

OPTION	TYPICAL RANGE	GENERAL SCOPE
2-session monthly support	\$150-\$250 / month	Two scheduled development sessions plus light written follow-up and progress tracking.
4-session monthly support	\$275-\$450 / month	Weekly development rhythm with four sessions, progress review, and light between-session documentation.
Custom intensive support	Quoted by scope	For projects requiring recurring chapter review, extensive documents, rapid turnaround, or multiple development workstreams.

PRICING PRINCIPLE

Price the work, not the creator's dream.

LevelUp Productions does not charge simply because a creator has an idea. Paid work begins when a defined service requires LevelUp time, analysis, documentation, development, revision support, or production effort. Every quote should identify what LevelUp will actually deliver.

07. How Final Pricing Is Determined

The ranges in this guide are starting points. A final quote may move within or outside a range depending on the actual workload. LevelUp should review enough material to understand the project before committing to a fixed price.

- Current word count and expected final length
- How complete or organized the material already is
- Amount of restructuring or expansion required
- Number and length of chapters being reviewed
- Complexity of continuity, world-building, research, or multiple timelines
- Number of meetings and written deliverables included
- Turnaround expectations and scheduling pressure
- Whether prior material must be reconstructed, merged, or organized
- Any outside professional costs that the creator separately approves

08. Suggested Payment Structure

PRICING CONDITION	SUGGESTED APPROACH
Projects under \$200	Payment in full before scheduled work begins, unless otherwise agreed.
\$200-\$750 projects	Typically 50% to reserve/start and 50% at agreed completion milestone.
Projects over \$750	Milestone billing may be used, such as 30-40% start, one or more progress payments, and final balance at closeout.
Ongoing monthly support	Monthly payment due before the month or service cycle begins.
Third-party expenses	Never assumed. Any outside cost should be disclosed and approved before LevelUp commits the creator to the expense.

09. Scope Changes

If the creator asks for work beyond the agreed scope, LevelUp should pause before performing substantial additional work. The parties can expand the existing scope, issue an add-on quote, or defer the new request to a later phase. This protects both the creator and LevelUp from surprise costs and unclear expectations.

IMPORTANT

A range is not a contract.

No price in this guide by itself creates an obligation to perform work. A project begins only after the creator and LevelUp Productions agree in writing on scope, deliverables, timing, pricing, payment terms, and any applicable ownership or confidentiality terms.

10. Ownership, Confidentiality, and Credit

- The creator retains ownership of original material unless a separate signed agreement expressly states otherwise.
- LevelUp should not claim authorship merely because it provided feedback, planning, coaching, or developmental guidance.
- Any co-writing, ghostwriting, adaptation, work-for-hire, licensing, or ownership arrangement must be separately defined before that work begins.
- Creator material should be handled confidentially and shared only as required to complete authorized work.
- LevelUp will not knowingly reuse a creator's protected original concepts in another project.

11. Services Not Automatically Included

- Legal advice or legal representation
- Copyright or trademark legal opinions
- Guaranteed publishing acceptance or sales results
- Guaranteed agent, publisher, distributor, or investor placement
- Professional copyediting or proofreading unless specifically contracted
- Cover illustration, final cover design, interior layout, printing, or distribution unless specifically quoted
- Marketing campaigns, social-media management, or paid advertising unless specifically quoted
- Financing the creator's project with LevelUp funds

12. Client Quote Worksheet

CREATOR / CLIENT	
PROJECT / WORKING TITLE	
PROJECT TYPE	
CURRENT WORD COUNT	
REQUESTED SERVICE(S)	
PRIMARY DEVELOPMENT GOAL	
SCOPE SUMMARY	
DELIVERABLES	
TARGET TIMELINE	
QUOTED PRICE / RANGE	

PAYMENT SCHEDULE	
THIRD-PARTY COSTS	
OWNERSHIP / RIGHTS NOTES	
CONFIDENTIALITY NOTES	
SPECIAL CONDITIONS	

13. Publication Approval & Review

This document is Founder Approved for active client-facing use as the current LevelUp Productions founder-led pilot pricing guide. Pricing will continue to be reviewed after real projects establish actual time requirements, workload, creator demand, and LevelUp Productions operating costs.

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